

## krish raheja

krishraheja97@gmail.com Los Angeles +1.424.298.0944 Mumbai +91.982.086.2528

Education

ArtCenter College of Design (2017-20)

B.S. in Product Design (anticipated)
Minor in Social Innovation (anticipated)

School of The Art Institute of Chicago (2015-16)

**International Baccalaureate DP** (2013-15) HL Economics HL, Visual Arts, HL Physics

Experience

**Product Designer**, Blue Note Therapeutics | Remote (Current) Worked alongside Healthcare Professionals and patients to design digital products based on clinically proven medical research

Design Researcher, Neighbourly | Mumbai (2019)

Planned and conducted interviews using projective techniques for a startup in collaboration with a Cognitive Behavioral Psychologist

Student Consultant, Cedars-Sinai | L.A. (2020)

Created a healthcare campaign for Cedars-Sinai to end HPV alongside a group of transdisciplinary design students

Design Strategist, Testlab Berlin | Berlin (2019)

Amongst a group of transdisciplinary designers selected to spend 3 months in Berlin conducting qualitative research and designing a system aimed at creating the future "heimat" (home)

Design Strategy Intern, Qube | Mumbai (2019)

Conducted Research and worked with various stakeholders at a Real Estate startup to come up with actionable strategies

Workshop Facilitator, B.N.I. | Mumbai (2018)

Directed workshops for business executives and leaders from Business Networking International (B.N.I.), helping implement design thinking into their practice

Business Designer, ArtCenter | Los Angeles (2018)

One of 5 students selected to design a startup and pitch the concept to a Venture Capital Firm

Self Initiated Learning

**Behavioral Economics** and Neuromarketing (Udemy)

Lean Startup (Udacity)

Advertising (ArtCenter)

Skills

Qualitative Research, Concept Creation, Strategy, Systems Design, Project Facilitation, Storytelling

Software

**Photoshop**, Illustrator, Indesign, Solidworks, Microsoft Word

Recognition

**ArtCenter Provost List 2019** ArtCenter Merit Scholarship 2017

.